

UNITED STATES MERCHANT MARINE ACADEMY
KINGS POINT, NEW YORK

26 October 2009

Superintendent's Notice 2009-15

Subj: USMMA INSTITUTIONAL GOALS

As part of our institutional planning effort, the following institutional goals are being disseminated along with the Academy's mission statement. The goals provide the foundations for the long-term practices and processes through which the Academy can and will achieve its mission. Additionally, they will form the basis for institutional planning and assessment activities now and in the future.

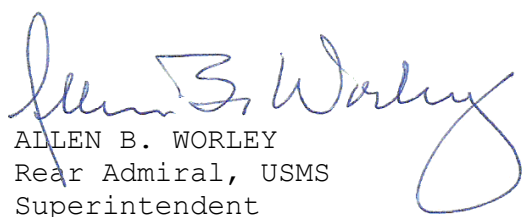
Mission statement

"The Mission of the United States Merchant Marine Academy is to educate and graduate merchant marine officers and leaders of honor and integrity who serve the maritime industry and Armed Forces and contribute to the economic, defense, and homeland security interests of the United States."

Institutional Goals

1. Offer merchant marine programs of study that lead to USCG licensure, a Bachelor of Science Degree, and a commission in the Navy Reserve or other Armed Service.
 - includes the following programs: academic, regimental, co-curricular, athletics, waterfront, sea year and internships
 - includes recent initiatives into areas such as: inland and brown water, alternative power, LNG transportation, offshore energy, National Guard and Reserve Communities, maritime security, and ethics and character.
2. Maintain global leadership in maritime education and training through currency in curriculum and institutional engagement in applied scholarship.
 - includes the support of bi-lateral agreements with other nations and MOUs with other Maritime Education and Training (MET) institutions
 - includes the establishment of Kings Point as the trademark of excellence (brand) in MET
 - includes ensuring the necessary resources to encourage the following: representation at and hosting of key conferences and symposia; membership on key committees and working groups; and, usage of media to promote this leadership role

3. Provide the appropriate environment for the exploration and development of character traits expected of a United States Service Academy graduate
 - Includes providing the environment for exploration and development of character traits expected of an officer and professional including the development of honor and integrity, character, leadership, ethical behavior, decision making, communications skills, function in diverse global environment, and pursuit of continued development.
4. Pursue a fair and equitable admissions, recruiting, and selection process as expected of a federal service academy that effectively assesses critical success factors including officer-like qualities.
 - includes policies and activities that ensure a diverse student population, both gender and ethnicity, reflective of the American maritime workforce
 - includes policies and activities that ensure feedback during and after the Kings Point experience as well as linkage to the current strategic plan
5. Provide student support services that foster the morale, welfare, and physical fitness of midshipmen while achieving institutional and academic division goals.
 - includes the functions performed by the administrative and educational support units as conceived of in SUPINST 2009-09 (Institutional Assessment Council).
6. Maintain the physical infrastructure and advanced technological capability necessary for mission accomplishment.
 - includes physical infrastructure such as classrooms, simulators, and barracks
 - includes information technology (IT) including information security
 - includes the talents and skills of the Academy workforce
 - includes employment of business enterprise solutions
7. Maintain a maritime simulation center of excellence that serves as a national resource for maritime education.
 - includes state of the art simulation in training related to integrated navigation systems, ship handling, cargo operations, etc.


ALLEN B. WORLEY
Rear Admiral, USMS
Superintendent